**Cake competition at the Swiss National Day  
31 July 2025**

Get ready for a sweet celebration of creativity, flavour, and fun! Whether you're a seasoned baker, a weekend cake warrior, or just someone who loves a good slice of sponge, this competition is your chance to shine.

The Cake competition brings together bakers of all skill levels to showcase their talents, wow the judges, and delight the community.   
From decadent chocolate masterpieces to whimsical themed creations, this is more than just a contest — it’s a celebration of baking at its most imaginative and delicious.

Participants will be judged on taste, presentation, creativity, and technical skill across several exciting categories. Three prizes will be up for grabs.

Get ready to bring your best bake forward. May the best cake rise to the occasion!

We can accept **10** entries in total for the day. These entries are to be made no later than 20 July 2025. Email details of your entry (and a picture) to [**snd.hello@outlook.com**](mailto:snd.hello@outlook.com).   
Prizes will be awarded to the top three scoring entries, and all participants will receive a certificate to commemorate their entry.

**Terms of entry:**

* Homemade cakes only - Provide a name for your cake!
* Shape is your choice: Round, square or rectangular
* Ingredient list must be provided in the entry email
* Maximum size is no bigger than 8 inches in diameter/width
* Submission deadline of application: 20th June 2025
* Cake hand-in is on 31 July 2025, no later than 6.30 pm. Judging will take place at 6.45pm.
* A team of 3 to 5 people will be the judges, and judging will be on the basis of:  
  **Taste** (10 points); **Texture** (10 points); **Appearance** (10 points); and **Creativity** (10 points)

**Send your email notifying us that you wish to enter the competition to** [**snd.hello@outlook.com**](mailto:snd.hello@outlook.com) **no later than the end of the day on 20 July 2025**

We look forward to seeing (and tasting) the entries!

**Best wishes,  
The Swiss National Day London committee**